



Green IO London 2026

Scaling Sustainable IT & AI: Trust, Efficiency & ROI, via a Native Module ServiceNow.



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former Novartis Head of Sustainable IT



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'Responsible AI' & 'Sustainable IT' are no longer optional.

① Business Entities, Customers, Employees increasingly **demand evidence**.

① The AI ROI case still falls short of expectations?

60%

of executives say
Responsible AI
**boosts ROI and
efficiency**

51%

cite **improved
cybersecurity** and data
protection capabilities as
additional benefits

"The focus has changed to operationalization—turning Responsible AI principles into scalable, repeatable processes—with half of our respondents citing this as their biggest hurdle". (Source: [PWC](#))

① **CSRD, SECR, EU EED and related standards** require detailed disclosure of environmental impacts.

① **Better prioritisation of use cases.** A Responsible IT/AI lens helps select use cases with strong business value and manageable environmental and ethical costs, avoiding for example "AI for AI's sake"

① **Fewer costly failures.** Enhanced governance and with resulting high-profile incidents reductions (bias, privacy breaches, sustainability controversies) avoids fines, lost deals and brand damage.

Lack of Trust?

Aguaro at a glance ...

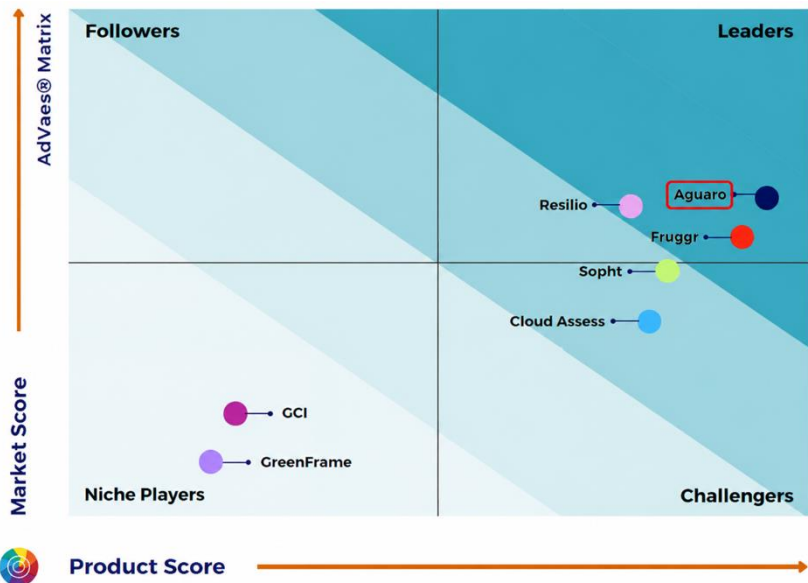
RECOGNIZED & CERTIFIED PLATFORM



MISSION-DRIVEN COMPANY



Leader in the 2026 Advaes® Matrix for **ESG IT Software**



They trust us

aguaro.io/customer-stories



Aguaro

Trusted, actionable insights at Scale. Securing both results : Impacts & Costs.

For Sustainable IT & Responsible AI Managers

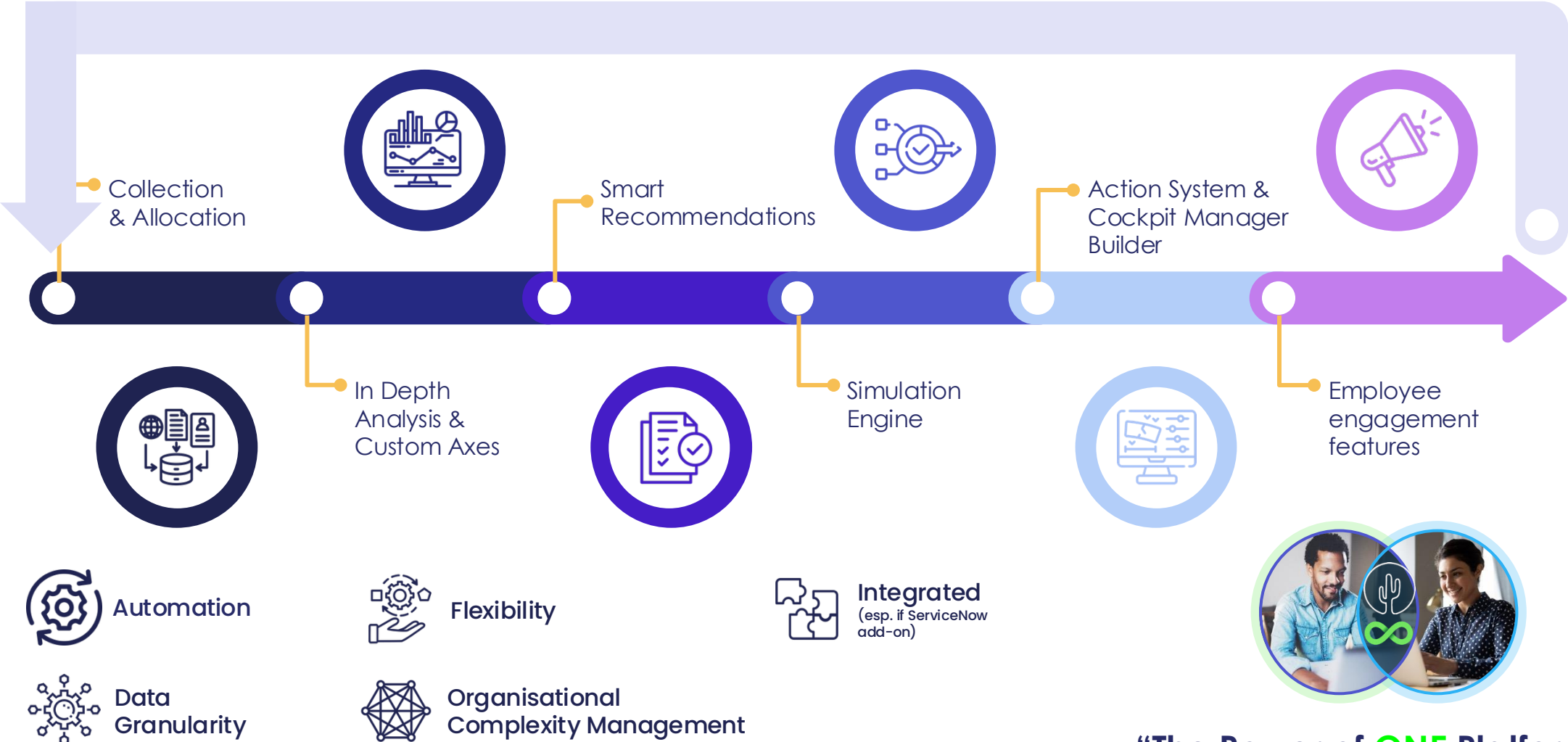
Global Organisation in Tech
Industry
or
IT Department

For IT Teams

Project from build to run

Services / Application / Product

End-to-end systems integration



“The Power of **ONE** Platform”

Why trust Aguaro's results and save time ?

-77%

Save Time

Reduced time
spend on
Accounting while
Improving
Granularity

🔗 A Certified ServiceNow Native Module

🔗 First Insights from golden source from day ONE !

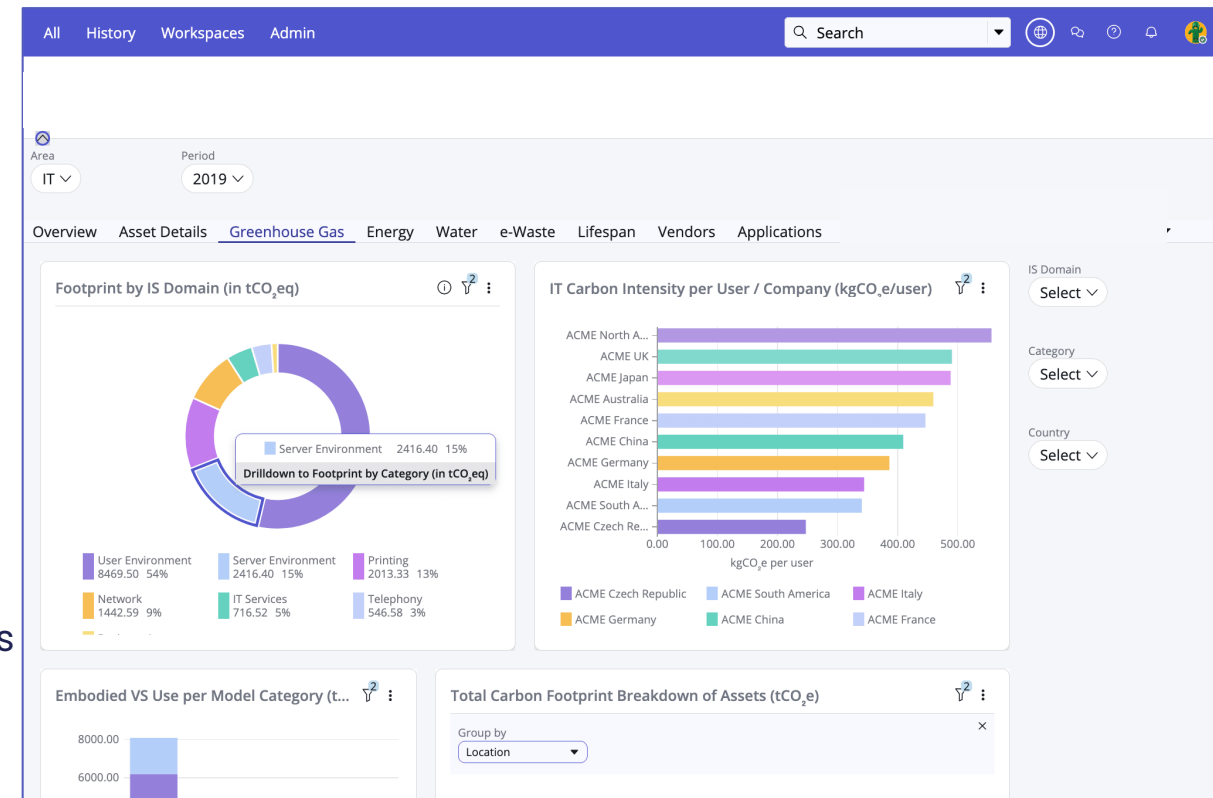
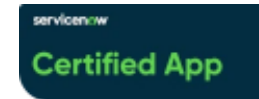
🔗 **Control pollution shifting** across impact criteria and the entire IT value chain, so efficiency gains in one area are not erased elsewhere.

🔗 **An accredited Bilan Carbone® tool**, to ensure compliant report either in GHG Protocol or ISO requirements.

🔗 **Avoid potential human errors, industrialising collection cycles** by automating millions of data points across on-premise, cloud, and SaaS estates

🔗 Key Features to handle approximations :

🔗 Automated Proxy-based Fallbacks ; Automated Controls ; Advanced uncertainty Mgt ; Full Audit-trail ; 1-clc Rebaselining etc.



**Efficiency: Hard to unlock
budget & prove ROI ?**

Dual Savings & Impact View

Smart Recommendations

- 1 Automation & Axes
- 2 Customisable

Simulation Engine

- 1 Advanced modelling
- 2 A Single view with your trend, forecast and simulated trajectory

Choose power supplies with energy-efficiency labels

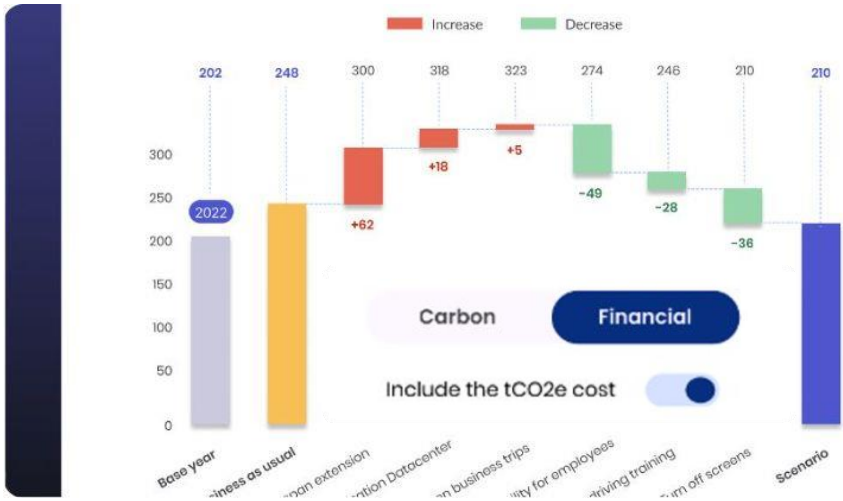
Electricity purchases User Environment



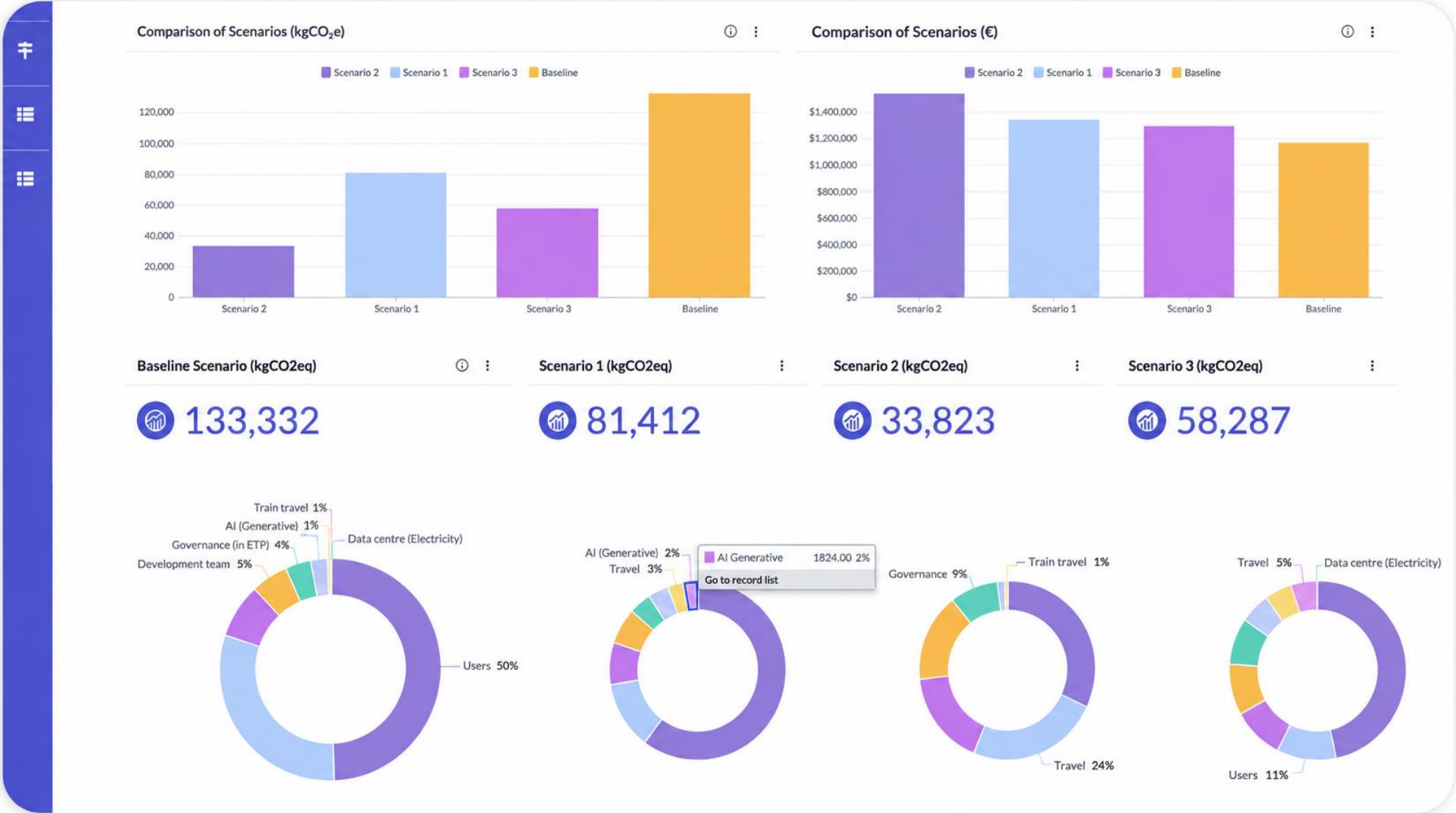
Variables in the calculation formula : 20% of Activity Volume Reduction - 0.15 Cost per Activity Data Unit - 100 Carbon Price

Choosing power supplies with energy-efficiency labels, such as EPEAT, Energy Star, TCO and Blue Angel, enables you to select more energy-efficient equipment. These labels certify that products meet strict standards of sustainability and reduced environmental impact, helping to minimize the organization's carbon footprint. [Source: INR]

Most impactful scopes :

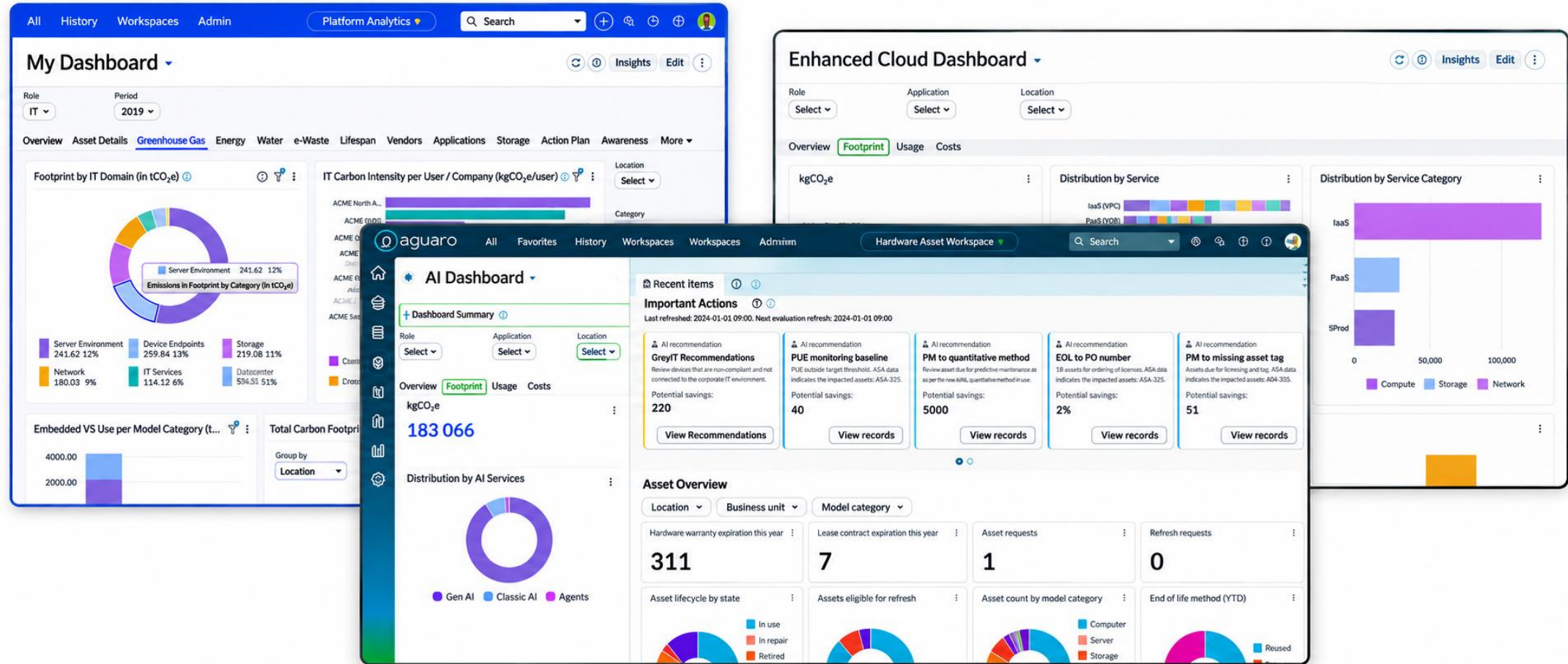


Build: I can compare my scenarios in CO₂ and in £££'s"



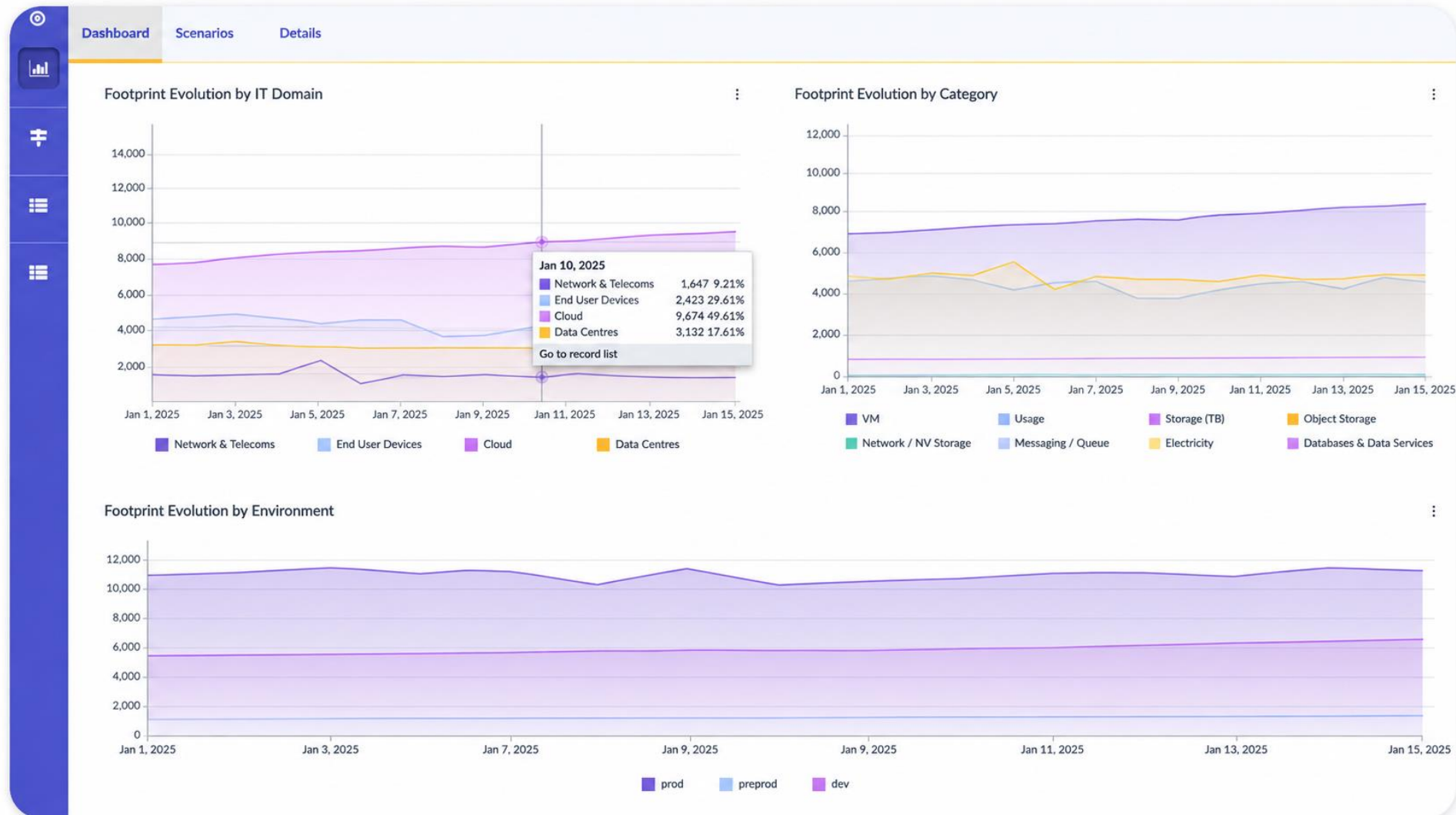
Dashboard by persona with Green/Fin vision

... Embedded in your own ServiceNow dashboard



'Run: Optimize application footprint & costs

Managers can see the effects of actions in near real-time'



What our customers say

Aguaro Customer Stories



Save Time

Reduced time spend on Accounting while Improving Granularity



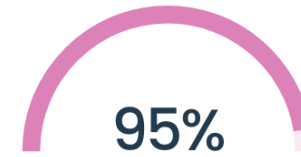
Prove ROI

Actions with Proven ROI to secure and increase budget



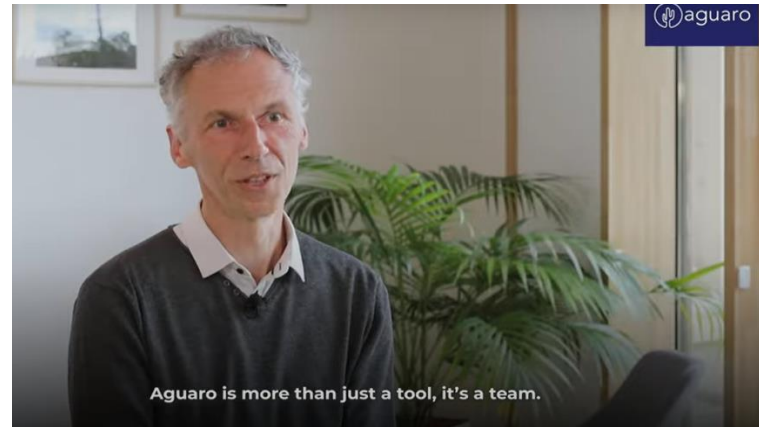
Involve Operations

Increase people from operations involved and empowered



Limit Rebound Effect

Our Customer scale their awareness through ServiceNow Portal



**Hard to operationalize &
involve IT teams at scale ?**

Empower Project & App Managers

Empower project managers to own the IT footprint of their activity by giving them a single pane of glass for: –

- ② Project Specific Dashboards
- ② Full-custom Calculators
- ② Scenario modelling with Recommendations
- ② Scoring (Sustainable AI, Eco-design, Accessibility, Resilience)

.... that fits their business-logic in their tool



Involve Operations

Increase people from operations involved and empowered



100%
customisable



Multi-Scenario
Modeling



Full
traceability

Zoom of AI footprint calculation at scale

Hard to unlock budget and demonstrate savings in tCO₂e or £££'s ...

👉 Aguaro : Plug-on-Top of your CMDB"

Misinformation from AI providers + unreliable AI asset inventory ...

👉 Aguaro: Real-Time Visibility of AI

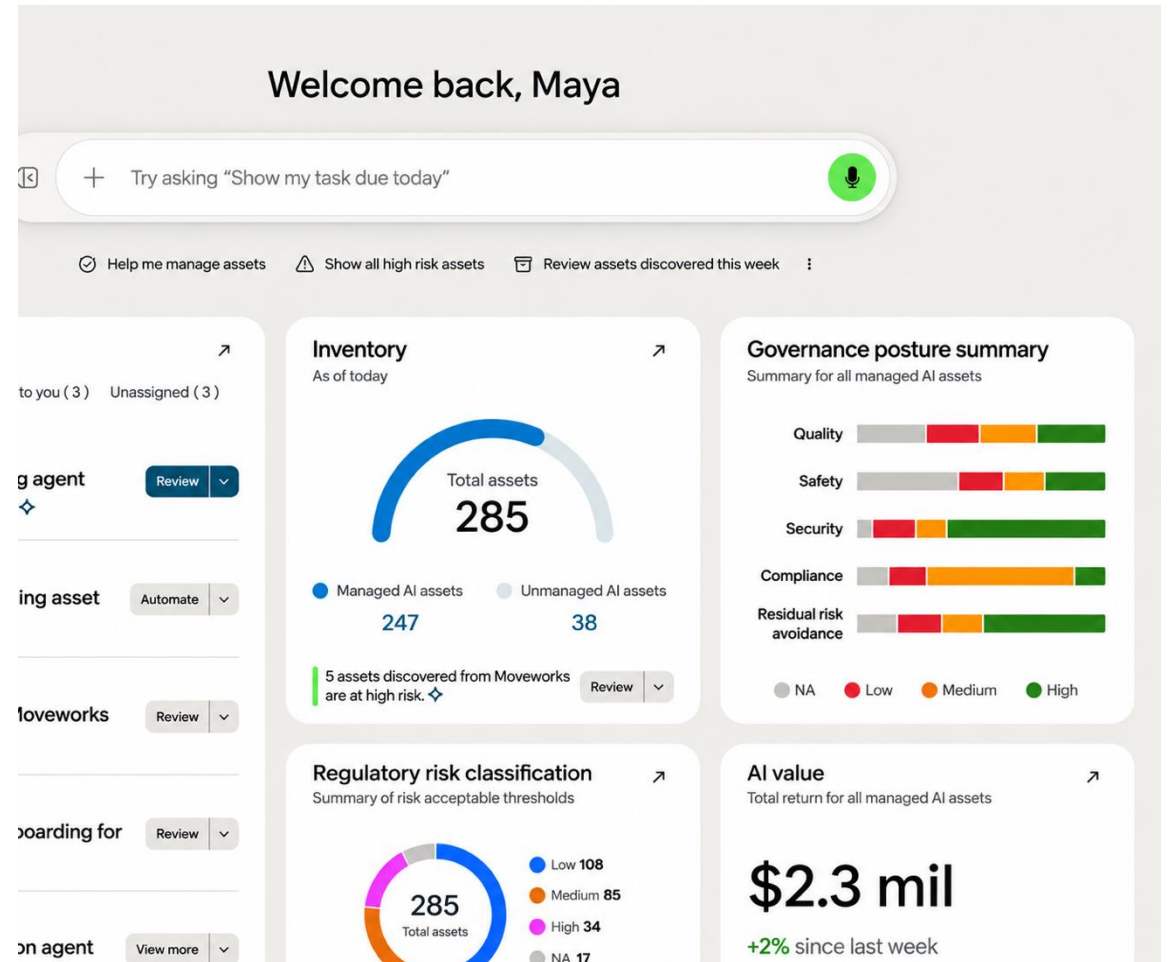
Hard to operationalize & Hard to involve IT teams ...

👉 Aguaro: Embed AI in the application and project footprints

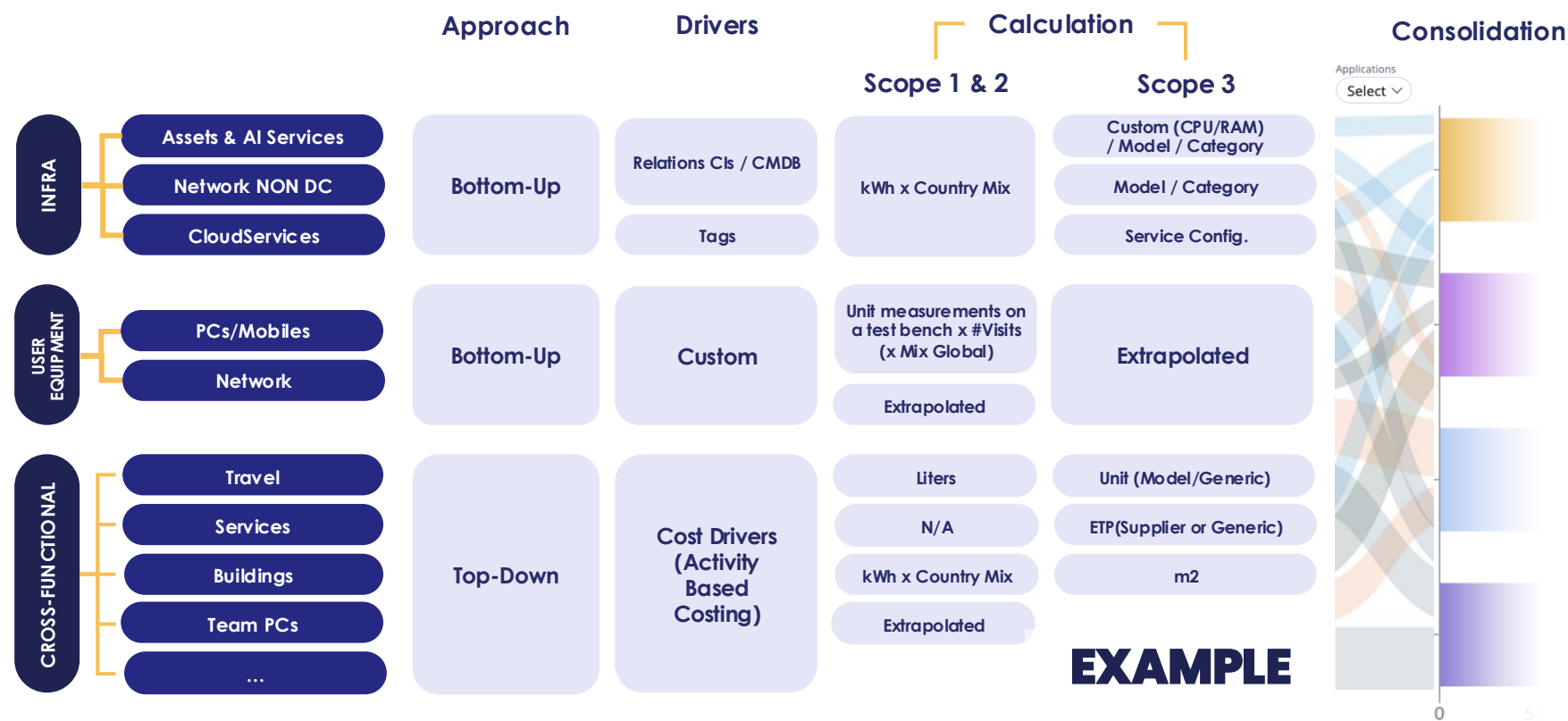
Hard to scale & avoid the rebound effect ...

👉 Aguaro: Enhanced AI Control Tower

Great Option : Greenpixie AI Connection



360° Application Footprint at scale



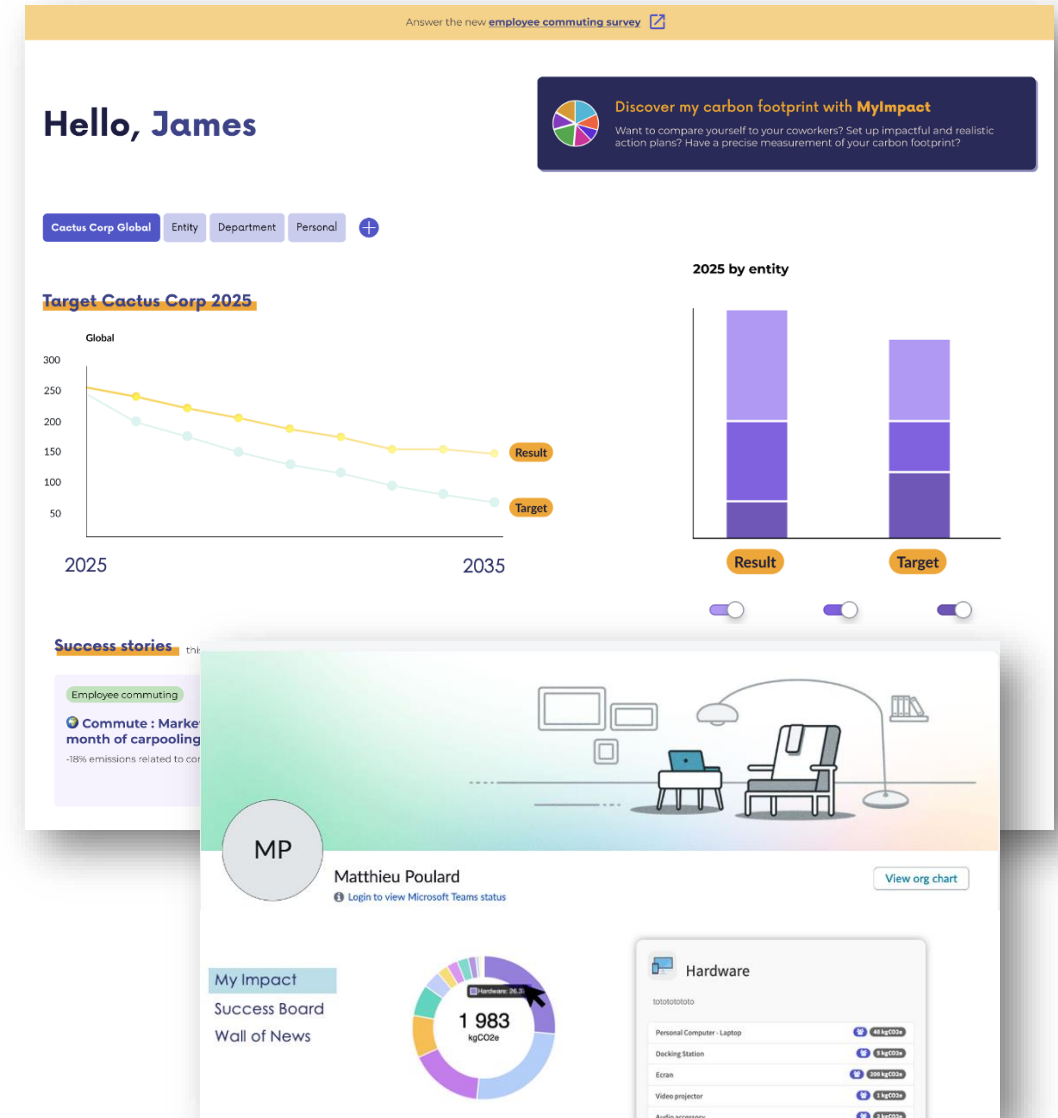
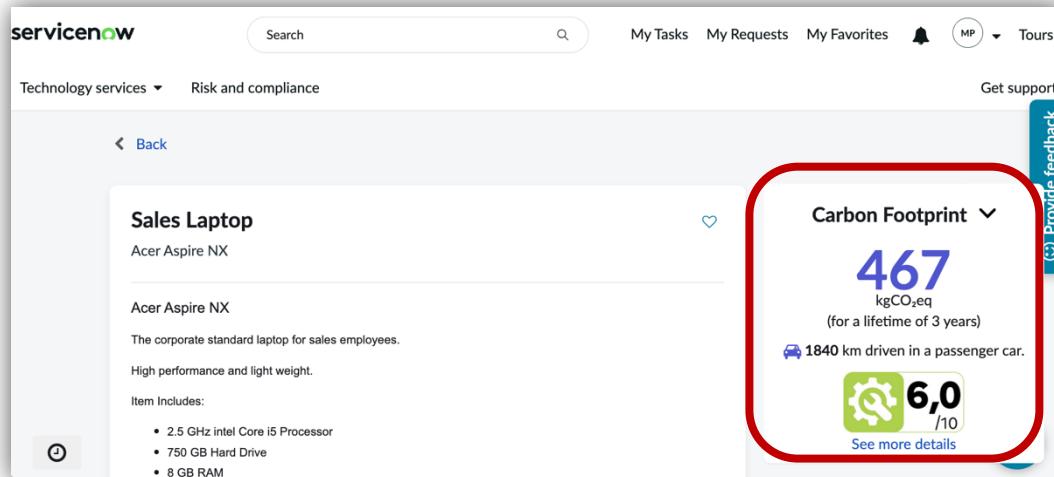
EXAMPLE

- Unified Vision**
Impact & Savings
- Scalability**
Automation across thousands of applications
- Full Cost**
- Unrivalled granularity**
- Automatic switches to the nearest proxies**
Calculated uncertainties & conservative approach
- All in one place**

 Fully Compliant with ISO/IEC 21031:2024
Software Carbon Intensity (SCI) specification

Engage Employees/Customers

- 👉 Employees, customers and suppliers see their carbon footprint in clear, relatable numbers, from inside the ServiceNow portal they already use.
- 👉 Real-time impact scores & benchmark
- 👉 Embedded sustainability metrics





2 customers stories



Green IT & Tech Debt : "Better Together"

6000 Applications



Solution

- ① **Scale with thousands of automated applications**
- ① **More comprehensive carbon cost**
Integrating all GHG sources (SaaS, Cloud, Infra, Buildings, Transport, etc.)
- ① **Very significant increase in granularity** with exploitation of actual consumption and on-the-fly calculations of emission factors according to sizing and usage information
- ① **Flexible tool, aligned with existing business logic** and data

Outcomes

- ① **Identification of unrecognised optimizations** thanks to a new perspective – delivering new savings.
- ① Involvement of many more people
- ① **Reliability of results and securing of its trajectory**
- ① **Streamlining efforts** on technical debt



How Michelin is driving IT decarbonization through data ...

132,000 Employees
172 countries



- Green IT for the entire IT department



Version Add-on



3 months

Challenge

This approach has been underway since 2019 using Excel and then an internal tool, but several limitations quickly appeared:

- ② Manual, heterogeneous and time-consuming collection
- ② Complex management due to the diversity of sources (servers, formats, etc.)
- ② Low agility of the internal tool, requiring constant development

Outcomes

- ② x3 involvement of technical teams, improvement of data quality
- ② Strengthening the internal legitimacy of the Green IT team
- ② Immediate adoption: known interfaces, trained teams
- ② Personalized outreach to 132,000 employees in +172 countries

Thank You

Request for a demo

→ www.aguaro.io/contact

Scan to discover all our
Customer Testimonials
& Replays of our conferences

